

# Dr. Rajneesh K. Gautam

M.A., UGC-NET, Ph.D


Thinker, Writer, Lecturer, Illustrator & Sculptor



## Short Bio :


After completed his Diploma in Mech. Engg. in 1996 . He has found art luckily, he began working for children books, magazines as an illustrator & News Papers as a Cartoonist. His early clients include various Children books publications, Amar Ujala Publications P Ltd., Dainik Royal Bulletin, and so many megazines. He Illustrated about more than 65 children's books for various publications.

 Male

 Feb 04, 1975

 91-9897261508

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 Muzaffarnagar, UP  
India

## EDUCATIONAL QUALIFICATION

- **Ph.D, Feb- 2023**  
*(A Critical Study of the different trends of Graphic Arts), from CCS University Meerut, UP*
- **UGC NET (Visual Art), 2008**
- **MASTERS (M.A.), 2009**  
*Drawing & Painting,*
- **GRADUATION (B.A.), 2000**  
English, Drawing  
& Pol. Science

## SKILLS

- Administrative Management
- Teaching
- Branding & Marketing

## LANGUAGES

Hindi, English

## OBJETIVES

Define, develop, design and demonstrate the ideas for Digital, Print media and Packaging Industry. To nurture the future generation of designer minds who design with high standards of industrial and social demands. To work towards the bridging gap between the industry and academics While firing a use among all the stakeholders like industry, Academy and the government as in accordance with in NEP 2020.

## WORK EXPERIENCE

### Industry (26 Years)

- Freelance Artist, Illustrator, Graphics, Print, Publishing, Advertising, Branding & Marketing.

**1996-Present**

### Associate Professor (15 Years)

- Dept. of Drawing & Painting (Fine Arts)  
DAV (PG) College, Muzaffarnagar U.P.

### Specialization Area

Advertising and Branding, Painting, Sculpting & Print Making, Modeling in Clay, POP, RCC & Resin Castings, RCC and POP Murals, Digital, Acrylic, Oil, Pestle, Water Colour & Mix Media.

**Sept. 2011- Present**

## PUBLICATION & RESEARCH ACTIVITIES

### Books Authored :-

1. "MUZAFFARNAGAR JANPAD KI LOK KALA"  
ISBN : 978-81-933474-6-1
2. "GRAPHIC KALA KI TAKNIK V MUDRAN DESIGN"  
ISBN : 978-81-933474-7-8
3. "CHHAPAKALA SAMKALEEN PARIDRASHYA"  
ISBN : 978-81-954496-2-0
4. "AJANTA EK DRISHTIKON"  
ISBN : 978-81-962301-6-6
5. "BHARTIYA LAGHU CHITRASHAILI V VIVIDHTAYEN"  
ISBN : 978-81-962301-4-2

## ABOUT

Created more than 700 Corporate logo designs.

More than 10,000 designs for different brandings, packagings and promotional activities for Pharmaceuticals, Cosmetics and many other companies,

More than 5000 Digital and Print Designs for Reputed Advertising Agencies of India.

## 6. "PRAGETIHASIK KALA V LOK KALAYEN"

ISBN : 978-81-962301-9-7

## 7. "ANUSANDHAN KI UPADEYTA"

ISBN : 978-81-962301-8-0

## 8. "ANUSANDHAN KA SHAIKSHIK MAHATVA V SWAROOP" ISBN : 978-81-962301-7-3

## 9. "RAJASTHANI V MUGHALKALEEN KALA EVAM SHASHAK" ISBN : 978-81-962301-5-9

## 10. "SHODH PRAKRIYA"

ISBN : 978-81-962301-1-1

## 11. "MUGHAL CHITRASHAILI ME KALATMAK TATVA"

ISBN : 978-81-962301-0-4

## 12. "BHARTIYA CHITRAKALA ME RAAG RAAGINI"

ISBN : 978-81-962301-2-8

## 13. "SAMKALEEN BHARTIYA KALA"

ISBN : 978-81-962301-3-5

### *Books Published as Editor :-*

1. "KALANGAN" ISBN : 978-81-933474-4-7

2. "SWARAJ-75" ISBN : 978-81-954496-4-4

### *Books Published as Sub-Editor :-*

1. "KALA SANSKRITI KAL AUR AAJ" First Edition  
ISBN : 978-81-954496-2-0

2. "RANGBHUMI"  
ISBN : 978-93-89043-60-0

3. "ADVANCES IN LITERARY EDUCATION THE CREATIVE RESEARCH"  
ISBN : 978-81-954496-3-7

4. "KALA SANSKRITI KAL AUR AAJ" Second Edition  
ISBN : 978-81-954496-6-8

5. "KALA SANSKRITI KAL AUR AAJ" Third Edition  
ISBN : 978-81-962380-0-1

### *Member of Peer Reviewed Board :*

**"SHODHKOSH"**

(UGC Listed Peer Reviewed Journal of Visual and Performing Arts)

ISSN : 2582-7472

### *Member of Editorial Board :*

**DIVYA HIMGIRI**

(Uttarakhand's Leading Weekly Magazine) RNI : UTTHIN/2010/41629

**HASTINAPUR DARPAN**

(A Quarterly Magazine of Bhartiya Pragyan Parishad, Meerut Prant)

**UTKARSH SHODH PATRIKA**

(Utkarsh Lalit Kala Academy, Lucknow U.P.)

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**Refresher Course (Online) :**

**UGC-HRDC, Skill Development And Futuristic Technologies (14-26 Nov. 2022)**

**Faculty Development Program (Hybrid Mode) :**

**IIT Roorkee, National Education Policy-2020 (22-31 Aug. 2022), JV Jain College, Saharanpur**

**IIT Roorkee, National Education Policy-2020 (26-30 Nov. 2022), S.D. College, Muzaffarnagar**

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**OTHER**

Founder Member : **KALANGAN** (Kala Samarjit Sanstha), U.P.

Curator : **DR. P.C. BARUA ART GALLERY**  
DAV College, Muzaffarnagar, U.P.

Visiting Faculty : **SCHOOL OF DESIGN STUDIES,**  
UPES, Dehradun, U.K.

Member BOS : **UTTARAKHAND TECHNICAL UNIVERSITY,** Dehradun, (2010)

**Other Professional and Research Activities :**

- More than 21 Research Papers Published in Various Books & Journals
- 18 National Group Shows. 1996-2020
- Group Show "International Art Expo, Panjim, Goa" - 2022
- International Group Show, Manila, Phillipinse - 2023
- Organized Online 7 day International Art Workshop in **Kala Utsav - 2020.**
- Organized "**Online International Art Workshop and 9 days Demonstration and Lecture Series**" in association with Nav Siddharth Art Group New Delhi & Bhartiya Pragyan Parishad (Prajna Pravah), Meerut Prant, Kala Utsav - 2021.
- Organized "**2 Days Internatinal Seminar**" in Association with Rajya Lalit Kala Academy & Bhartiya Pragyan Parishad (Prajna Pravah), Meerut Prant, **Kala Utsav - 2022**
- Organized "**7 Days Online International Seminar, Art Deonstration & Lecture Series**" on **Kala Dharm v Samaj**, in Association with Rajya Lalit Kala Academy, Lucknow U.P., Chandigarh Lalit Kala Academy, Chandigarh, Bhartiya Pragyan Parishad (Prajna Pravah), Meerut Prant - 2023

**Awards and others :**

"**KALA RATNA**" in 1998 from KALANGAN, Kala Samarjit Sanstha

"**EMERGING TALENT**" 2002 from Amar Ujala Hindi Daily, Meerut

"**KALA GURU SAMMAN**" 2013 From Bharat Vikas Parishad, Muzaffarnagar

"**APPRECIATION AWARD**" in 2018 from IIT Roorkee

**Studio :**

Dept. of Drawing. & Painting  
DAV (PG) College, Muzaffarnagar 251002 U.P.

**Residence :**

Flat No. 67, IInd Floor, Pase-III,  
Green Estate, A to Z Colony  
Maharaja Agrasen Marg, Muzaffarnagar-251002 U.P.

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